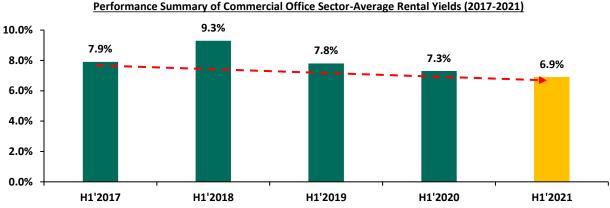
Commercial Office Sector H1'2021 Markets Review Note

Gigiri and Karen were the best performing submarkets in H1'2021 recording rental yields of 8.2% and 7.9%, respectively against a market average of 6.9%

The commercial office sector recorded a 0.1% and 1.9% points decline in the average rental yields and occupancy rates to 6.9% and 76.3% in H1'2021, from 7.0% and 77.7%, respectively in FY'2020. The performance decline is attributable to the containment measures for the COVID-19 pandemic which has led to reduced demand for physical spaces as businesses continue to embrace the working from home strategy and may make it a permanent measure, coupled with the 7.3 mn SQFT office space oversupply as at 2020.

The table below shows a five-year performance summary of commercial office sector for the average rental yields;



Source: Cytonn Research

The asking rents and selling prices also registered a 0.1% and 0.5% decline to an average of Kshs 92.8 per SQFT and Kshs 12,224 per SQFT in H1'2021, from Kshs 93.1 per SQFT and Kshs 12,228 per SQFT, respectively in FY'2020. The decline in the asking prices and rents is attributed to landlords providing incentives to tenants such as rent-free periods as well as reducing their rates so as to retain existing tenants and attract new occupants for their office spaces.

The table below highlights the performance of the Nairobi Metropolitan Area (NMA) Commercial Office sector over time:

(All values in Ksh	(All values in Kshs Unless Stated Otherwise)										
Nairobi Metropolitan Area (NMA) Commercial Office Returns Over Time											
Year	Q1'2020 H1"2020		Q3' 2020	FY'2020	Q1'2021	H1'2021	Δ FY'2020/H1' 2021				
Occupancy %	81.7%	80.0% 79.9%		77.7%	76.3%	75.8%	(1.9%)				
Asking Rents (Kshs/SQFT)	97	95	94	93	92	93	(0.1%)				
Average Prices (Kshs/SQFT)	12,535	12,516	12,479	12,280	12,228	12,224	(0.5%)				
Average Rental Yields (%)	7.8%	7.3%	7.2%	7.0%	6.8%	6.9%	(0.1%)				

Source: Cytonn Research 2021

Gigiri and Karen were the best performing submarkets of the commercial office sector in H1'2021 recording rental yields of 8.2% and 7.9%, respectively against a market average of 6.9% attributed to their serene environments hence attracting prime, developments and rental prices, relatively good infrastructure, and low supply of commercial office spaces within the markets. However, Mombasa Road recorded the lowest performance within the Nairobi Metropolitan Area with rental yields coming in at 4.7% attributed to the effect of traffic snarl-ups which has been worsened by the current construction of the Nairobi-Express Way, low quality office spaces, and zoning regulations as Mombasa Road is mainly considered as an industrial area.

The table below shows the Nairobi Metropolitan Area (NMA) sub-market performance;

(All values in Kshs Unless Stated Otherwise)												
Nairobi Metropolitan Area Commercial Office Submarket Performance H1'2021												
Area	Price (Kshs) /SQFT H1'2021	Rent (Kshs) /SQFT H1'2021	Occupancy (%) H1'2021	Rental Yields (%) H1'2021	Price Kshs/ SQFT FY 2020	Rent Kshs/SQFT FY 2020	Occupancy FY 2020(%)	Rental Yield (%) FY 2020	Δ in Rent	∆ in Occupancy (% points)	Δ in Rental Yields (% points)	
Gigiri	13,375	115	80.0%	8.2%	13,400	116	82.5%	8.5%	(0.9%)	(2.5%)	(0.3%)	
Karen	13,429	108	81.7%	7.9%	13,567	106	83.6%	7.8%	2.1%	(1.9%)	0.1%	
Parklands	10,947	92	77.5%	7.8%	10,958	93	79.9%	7.6%	(0.2%)	(2.4%)	0.2%	
Westlands	11,964	104	73.3%	7.7%	11,975	104	74.4%	7.8%	(0.2%)	(1.0%)	(0.1%)	
Kilimani	12,245	93	79.5%	7.3%	12,233	93	79.1%	6.8%	0.2%	0.4%	0.5%	
Upperhill	12,614	95	77.4%	6.9%	12,684	92	78.5%	6.9%	2.7%	(1.1%)	0.0%	
Nairobi CBD	11,767	81	77.1%	6.4%	11,889	82	82.4%	6.8%	(1.8%)	(5.3%)	(0.4%)	
Thika Road	12,429	77	73.7%	5.5%	12,500	80	76.1%	5.8%	(3.7%)	(2.4%)	(0.3%)	
Mombasa road	11,250	71	61.7%	4.7%	11,313	73	63.0%	4.8%	(2.5%)	(1.3%)	(0.1%)	
Average	12,224.30	92.8	75.8%	6.9%	12,280	93	77.7%	7.0%	(0.5%	(1.9%)	(0.1%)	

Source: Cytonn Research 2021

We retain a NEGATIVE outlook for the NMA commercial office sector which is expected to continue being affected by factors such as the existing oversupply at 7.3 mn SQFT of space, reduced demand as people continue embracing working from home which has proven to be a viable cost saving option for most firms and declines in the rental rates brought about by the reduced forces of demand. Despite the negative outlook, investment opportunity lies in areas such as Gigiri and Karen which fetch relatively higher rental yields with favorable locations.

For more information, please see our Cytonn H1'2021 Markets Review.