

## **Terms and conditions of The Alma 50k Campaign**

**Cytonn Real Estate** is Cytonn's development affiliate, which is focused on developing institutional grade real estate targeted at specific institutional, high net-worth and Diaspora investors. Collective, Cytonn Investments and Cytonn Real Estate manage over Kshs. 82 billion of real estate projects.

### **The Alma 50k Campaign**

Cytonn Real Estate through The Alma in Ruaka is offering an opportunity to win Ksh. 50, 000 reward for referring a home buyer. To make your referral, follow the following steps:

1. Register by writing to [almacampaign@cytonn.com](mailto:almacampaign@cytonn.com), expressing intention to enroll to the campaign and register the referral's name.
2. Fill and share the reservation form to [operations@cytonn.com](mailto:operations@cytonn.com), ensure payment of 10% deposit, signing of Letter of Offer and Sale Agreement.
3. Earn your reward.

### **Who can participate?**

Everyone is invited to participate.

### **For how long?**

The campaign will run for 3 months, from 3<sup>rd</sup> February to 3<sup>rd</sup> May, 2021.

To book a site visit, sign up at: <https://crm.cytonn.com/events/sharp-investors-tour> or call 0709 101 200. You can also visit us any day between 9am and 5pm.

For any queries or clarifications, kindly send an email to [communications@cytonn.com](mailto:communications@cytonn.com) with 'Alma 50k Campaign' as the subject.

All the best.